

Global Data Analytics Outsourcing Market 2012-2016

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TechNavio's analysts forecast the Global Data Analytics Outsourcing market to grow at a CAGR of 31.68 percent over the period 2012-2016. One of the key factors contributing to this market growth is the rapid expansion of data. The Global Data Analytics Outsourcing market has also been witnessing the emergence of social analytics. However, the lack of awareness about data analytics could pose a challenge to the growth of this market.

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TechNavio's report, the Global Data Analytics Outsourcing Market 2012-2016, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market in the Americas and the EMEA and APAC regions; it also covers the Global Data Analytics Outsourcing market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

The key vendors dominating this space include Fractal analytics Ltd., Tata Consultancy Services Ltd., WIPRO Ltd., and ZS Associates Inc.

The other vendors mentioned in the report are American Express, Capgemini S.A., Citigroup Inc., Cognizant, Credit Rating Information Service of India Ltd., Eclerx Services Ltd., Evalueserve Ltd., EXL Services Holding Inc., Fractal Analytics Ltd., Genpact Ltd., Mu Sigma Inc., Opera Solutions, Infosys Ltd., TCS Ltd., UBS AG, and WNS Holdings Ltd.

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Table Of Content

1. Executive Summary

2. List of Abbreviations

3. Introduction

4. Market Research Methodology

Market Research Process Research Design Research Methodology

5. Scope of the Report

Market Overview Product Offerings

6. Market Landscape

- 6.1 Data Analytics Outsourcing as a Segment of KPO market
- 6.2 Different Types of Data Analytics
- 6.3 Market Size and Forecast
- 6.4 Five Forces Analysis

7. Outsourcing Destinations

- 7.1 Data Analytics Outsourcing Destinations
- 7.2 Evolution of Offshore Data Analytics market in India
- 7.3 Data Analytics Outsourcing Market in India Market Size and Forecast

8. End-User Segmentation

- 8.1 BFSI
- 8.2 Retail and CPG
- 8.3 Healthcare

- 8.4 Telecom
- 8.5 Manufacturing

9. Geographical Segmentation

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10. Key Leading Countries

USA UK

11. Vendor Landscape

- 12. Buying Criteria
- 13. Market Growth Drivers
- 14. Drivers and their Impact
- 15. Market Challenges
- 16. Impact of Drivers and Challenges
- 17. Market Trends
- **18. Key Vendor Analysis** 18.1 Fractal Analytics Ltd. Business Overview

Business Segmentation SWOT Analysis 18.2 Tata Consultancy Services Ltd. **Business Overview Business Segmentation** SWOT Analysis 18.3 WIPRO Technologies **Business Overview Business Segmentation** SWOT Analysis 18.4 ZS Associates Inc. **Business Overview** SWOT Analysis

19. Other Reports in this Series

List of Figures

- Exhibit 1: Market Research Methodology
- Exhibit 2: Percentage Share of Data Analytics Outsourcing Market in the Global KPO Market 2012
- Exhibit 3: Different Types of Data Analytics
- **Exhibit 4:** Global Data Analytics Outsourcing Market 2012-16 (US\$ million)
- **Exhibit 5:** The Market Share of Global Data Analytics Outsourcing Destinations 2012
- Exhibit 6: Evolution of Offshore Data Analytics Market in India
- **Exhibit 7:** Data Analytics Outsourcing Market in India 2012-2016 (US\$ million)

- Exhibit 8: Global Data Analytics Outsourcing Market by Enduser Segmentation 2012
- **Exhibit 9:** Different Types of Analytics Performed in the BFSI Sector
- Exhibit 10: Different Types of Analytics Performed in the Retail and CPG Sector
- **Exhibit 11:** Different Types of Analytics Performed in the Healthcare Sector
- **Exhibit 12:** Different Types of Analytics Performed in the Telecom Sector
- **Exhibit 13:** Different Types of Data Analytics Performed in the Manufacturing Sector

- **Exhibit 14:** Global Data Analytics Outsourcing Market by Geographical Segmentation 2012
- **Exhibit 15:** List of Major Mergers and Acquisitions in the Global Data Analytics Outsourcing Market
- Exhibit 16: Business Segmentation of Fractal Analytics Ltd.
- Exhibit 17: Business Segmentation of TCS Ltd.
- Exhibit 18: Revenue Segmentation of TCS Ltd. 2012
- Exhibit 19: Business Segmentation of Wipro Ltd.

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